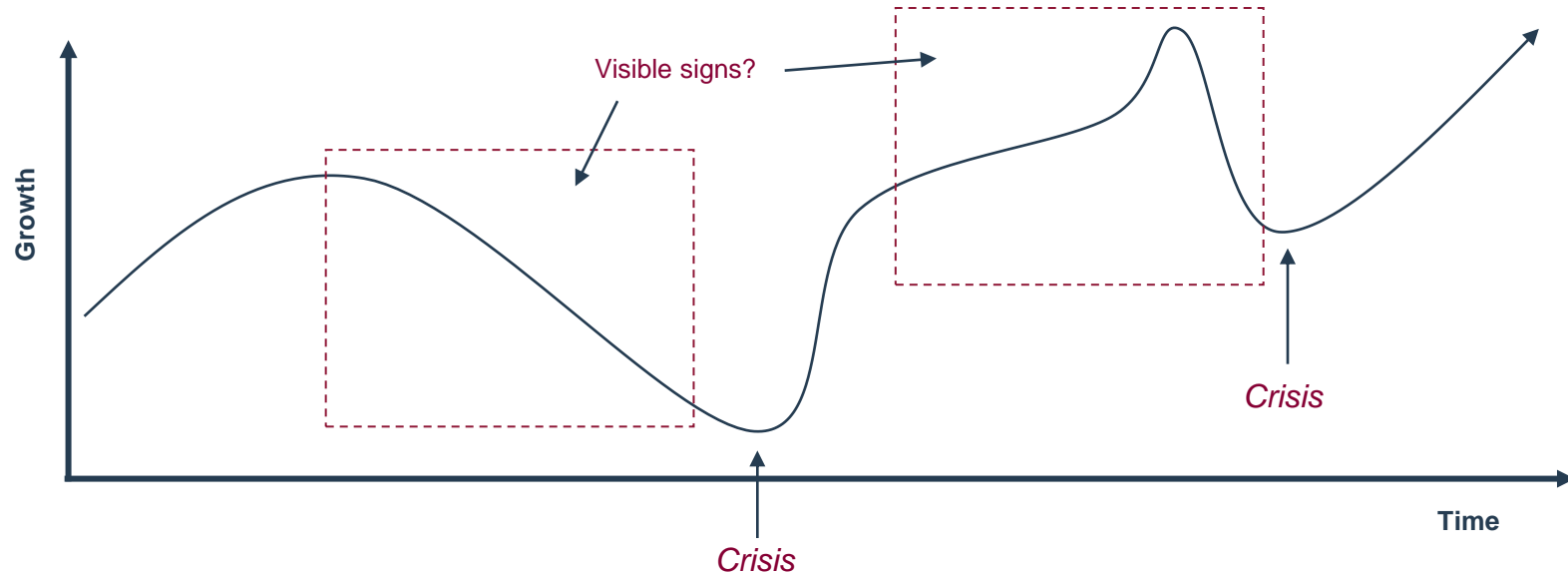


building resilience to crises

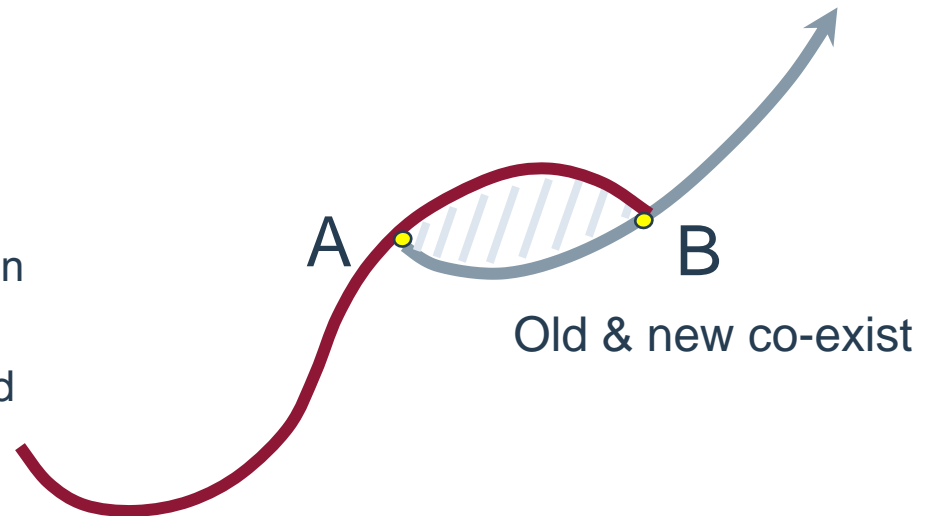
A typical small business growth experience:



- No or wrong information?
- Ostrich syndrome?
- Blind optimism?

building resilience to crises

- What are you doing to build your personal and business resilience to “*crises*”?
- What have you learnt from your previous “*crises*”?
- How have you used them to stimulate progress within your business?
- What is the next potential “*crisis*” within your business?
- What are the signs and symptoms and how are you measuring them?
- What is your “*gut*” telling you about your business?
- What brutal facts do you need to confront?
- What early action are you taking?



Source: "From The Empty Raincoat by Charles Handy, published by Hutchinson. Reprinted by permission of The Random House Group Ltd."