

Cog:ent

The Cognisant Entrepreneurs' Group

Chantrey Vellacott DFK in conjunction with Telos Partners and HSBC Bank host a series of practical, thought leadership workshops on how ambitious business owners build a successful and sustainable business against the background of a difficult economic climate.



CREATING AN AGILE AND RESILIENT BUSINESS

How will you survive and thrive your next crisis?



Crises are inevitable in business, they also stimulate growth. Creating personal and business resilience to these crises and learning to sail on the changing tide is critical to the achievement of continued growth.

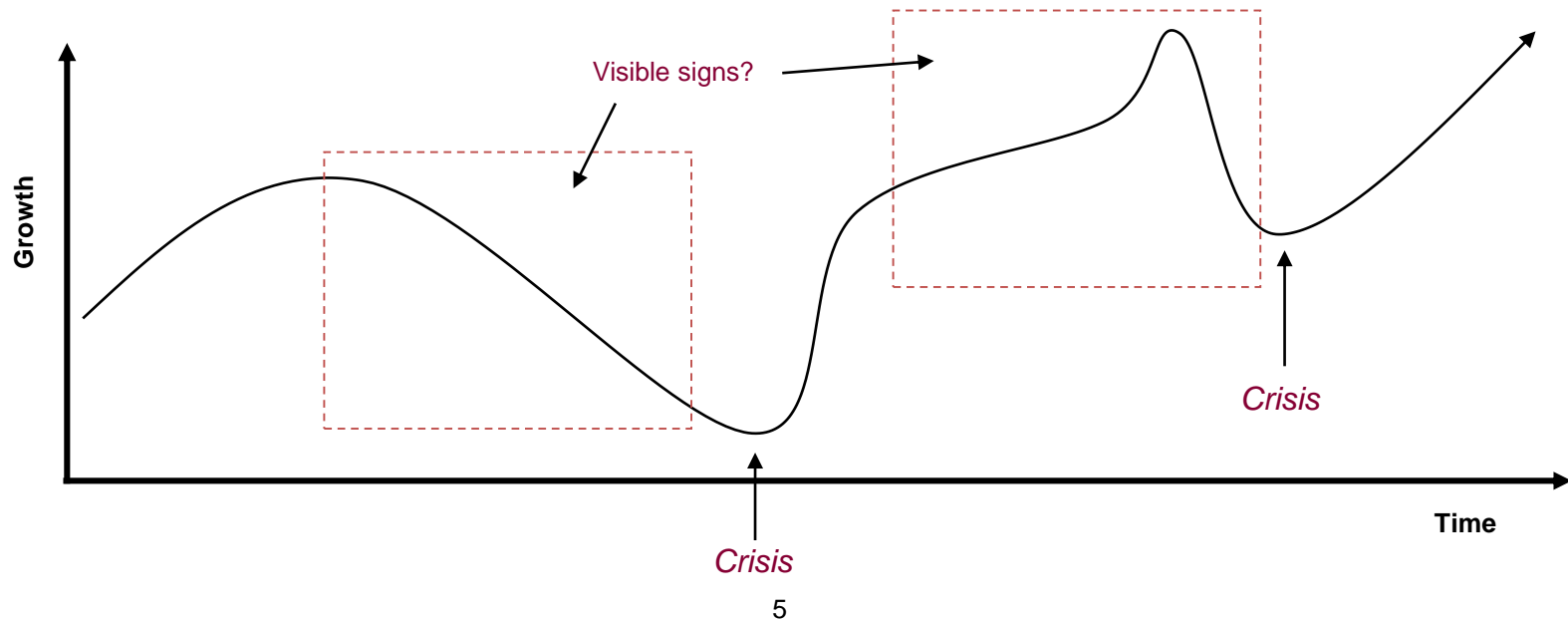
There is a big difference between resilience and stubbornness



Today's meeting is all about ...

Resilience - the capacity to recover from difficulty

Agility – the ability to move quickly and easily



Resilience

‘The attitudes, skills and strengths which enable people [and organisations] to cope, to bounce back and potentially thrive, in times of pressure and adversity’.

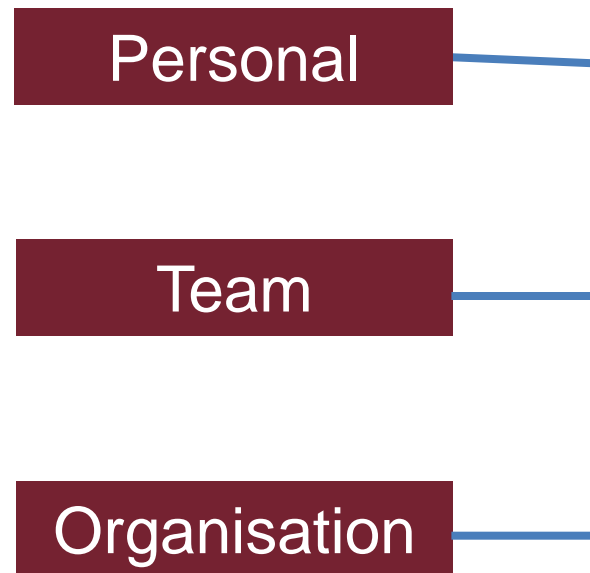
“Bouncebackability”

‘The capacity to recover quickly from a setback’

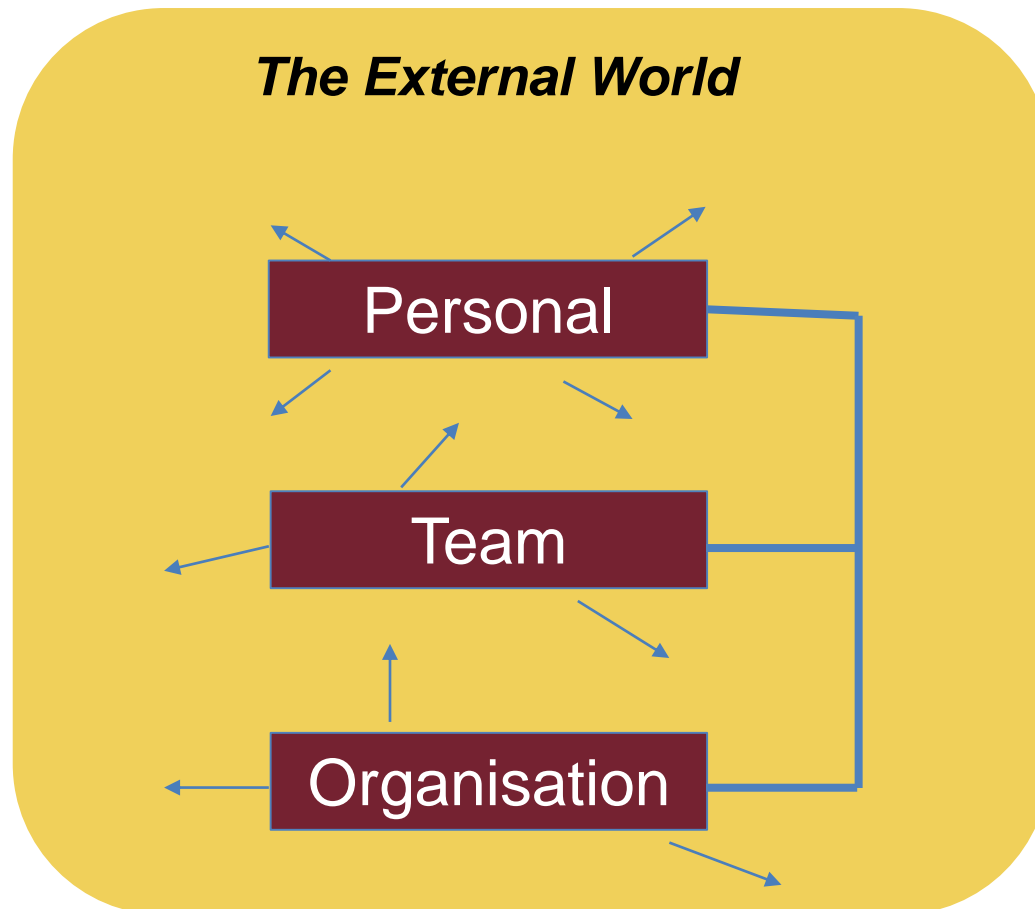
‘Our greatest glory is not in never falling, but in rising every time we fall’ Confucius

‘That which does not kill us makes us stronger’ Nietzsche

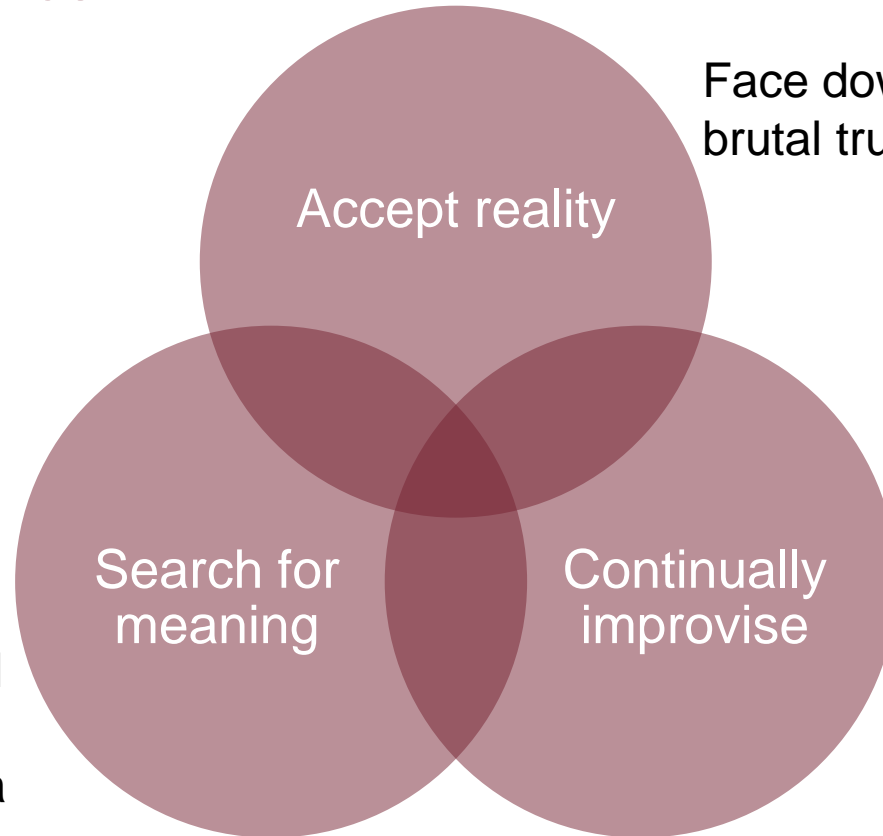
Resilience works on different levels...



And is a combination of 'Internal' and 'External'



Key characteristics



Face down, rather than deny, the brutal truth.

Look for the personal or wider meaning in the situation – build a bridge to a better future.

Try different ideas, be inventive, use what you've got.

Building resilience

Resilience can be learnt – experientially

Avoiding the need to be resilient

- Prevention not cure
- “The more I practice the luckier I get”

Gary Player or Arnold Palmer!

Risk management?

Strategic planning?

Horizon scanning?

‘Agility’ and Prevention

Agility: *‘The ability to move quickly and easily’ (OED)*

- Speed and Ease

What do you need to do (personally? organisationally?) to increase your speed and ease of response?

Personal resilience (prevention)

Developing your 'mental/social capital' and 'well-being':

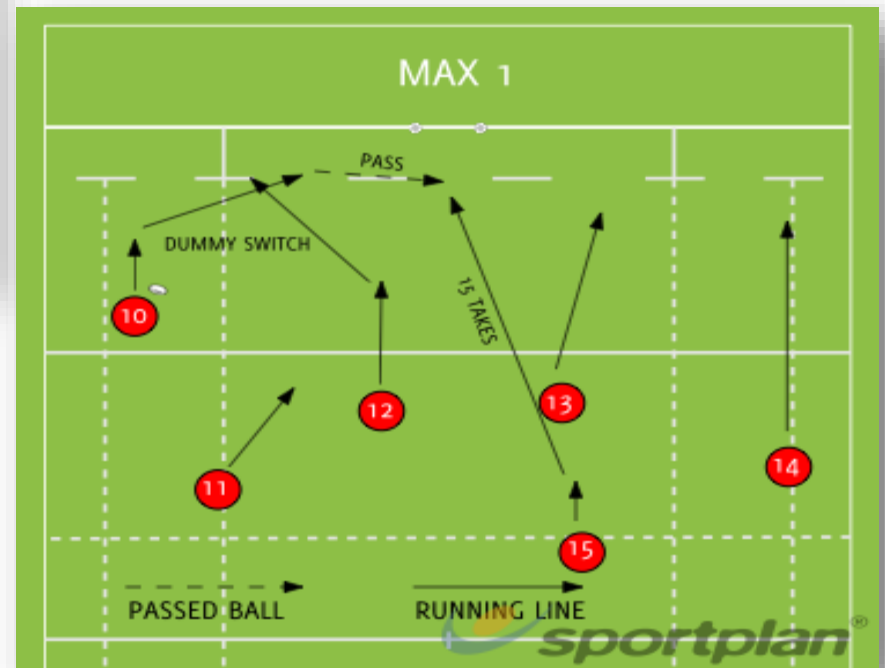
- Connect
- Be active
- Take notice
- Keep learning
- Give

Foresight Mental Capital and Wellbeing Project (2008). Final Project report – Executive summary. The Government Office for Science, London.

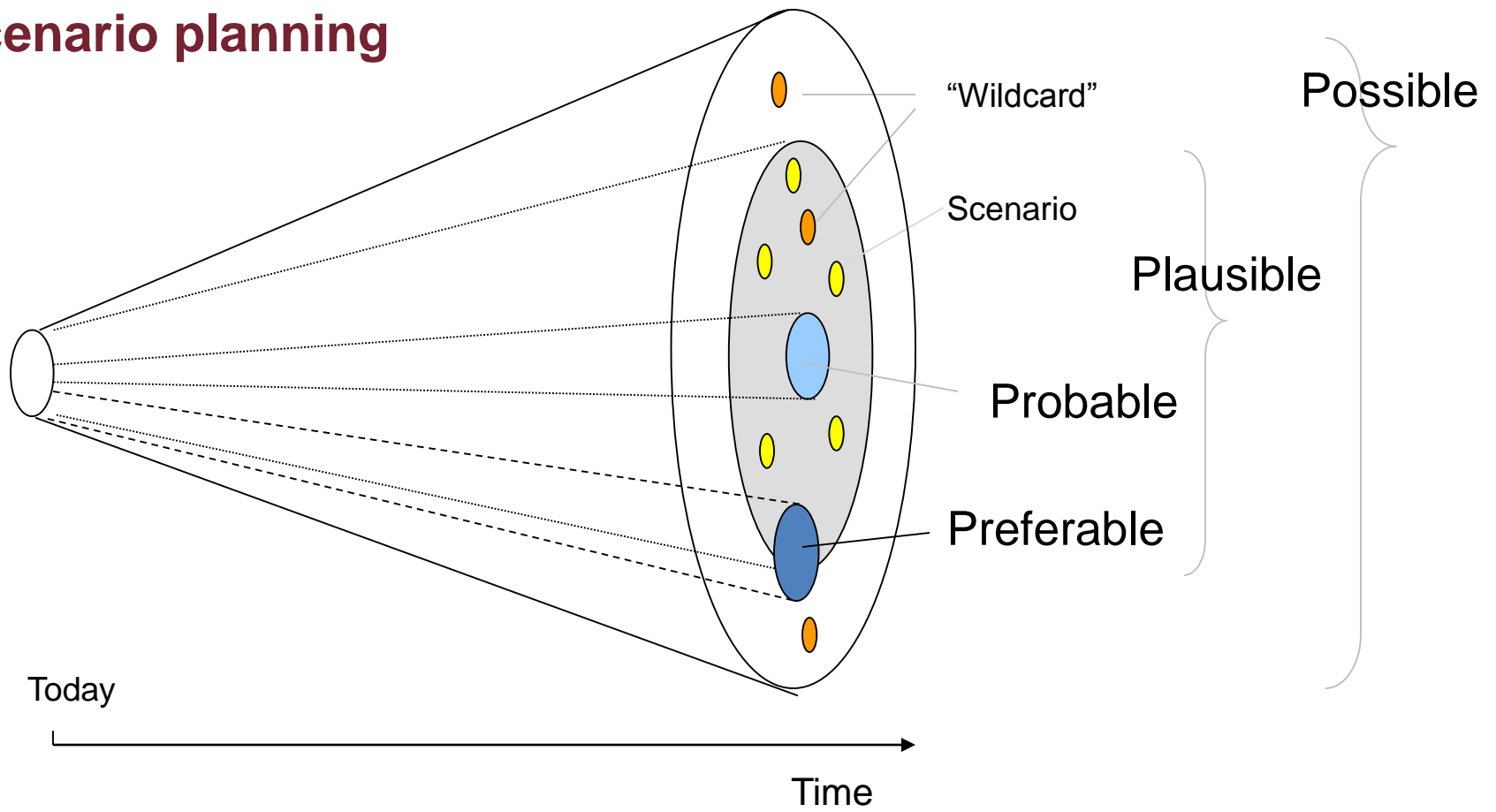
How lucky are you?

‘...research revealed that lucky people generate their own good fortune via four basic principles’:

- Create and notice ‘chance’ opportunities
- Make decisions based on intuition
- Adopt resilient attitude that transforms bad luck to good
- Create self-fulfilling prophecies via positive expectation.



Scenario planning



Events:

Tuesday 12 February 2013	Evening launch event
Thursday 18 April 2013	The characteristics of sustainable success
Thursday 4 July 2013	Leading and managing a successful business
Thursday 10 October 2013	Building a world class team
Thursday 23 January 2014	Delivering growth through strategic alliances
Thursday 10 April 2014	Standing out in your market place
Thursday 10 July 2014	Building an agile and resilient business
Thursday 9 October 2014	Financing growth the easy way
Thursday 22 January 2015	Planning for a successful exit

Partner profiles

Telos Partners

A strategic change consultancy working a wide range of clients from multinational corporations, public sector organisations and ambitious business owners. Our experience of sustainable success and work with over 600 ambitious business owners means we can help you to develop and implement successful business growth strategies that enable the transition of leadership and ownership over time. We do this through a blended approach of leadership coaching, leadership team facilitation and employee engagement activities. For more information please contact Adam Campbell at acampbell@telospartners.com or visit www.telospartners.com.

Chantrey Vellacott

With roots as far back as 1788, Chantrey Vellacott is one of the oldest accountancy firms and professional business advisers in the UK. Large enough to supply a vast range of services, we are also compact enough to devise tailored, professional solutions to suit clients' individual needs. This is achieved through establishing responsive, proactive working relationships. We work with quoted companies and privately owned businesses from across a wide range of commercial sectors. Our clients include professional partnerships, regulatory bodies, charities and other not for profit organisations, public sector bodies and private clients. For more information please contact Daniel Henwood at dhenwood@cvcdfk.com or visit www.cvcdfk.com.

Partner profiles

Pitmans

We are leaders in our field and are Tier 1 ranked in a wide number of practice areas by Legal 500 and Chambers & Partners, benchmarking schemes to the legal sector. Our exceptionally talented group of individuals have expertise in all specialist areas, from dispute resolution to cyber risk management. With this unrivalled, in-depth expertise comes the professionalism you would expect in a language you can understand. We pride ourselves on being approachable and personable, offering a partner-led service for all our clients. For more information please contact Richard Milner at rmilner@pitmans.com or visit www.pitmans.com

HSBC

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